

# together we learn

*a boutique show  
with mainstage artistry*



**SalonCentric**<sup>SM</sup>

Franchise Locations Independently Owned & Operated by The Goellner Group

**4 Brands** under one roof  
to offer you a day of stellar education.

From fresh techniques to trend-driven looks, this event is filled with the tools, tips, and inspiration you need to take your craft to the next level.

Step into a day created for stylists, where three pioneering brands come together to spark your creativity and fuel your artistry.

## What you can expect:

**Cutting-Edge Product Innovations**

**Interactive Booth Experiences**

**Exclusive Giveaways and Samples**

**Special Show-Only Deals**

Join us and discover what's next in hair. Leave inspired, energized, and ready to transform every client in your chair.

**monday,  
april 13th**

10am-3:30pm

## REGISTER NOW:

store | salon consultant

**STORES:** SalonCentric  
Stateline Rd. or Westport

State Beauty Supply  
Lee's Summit, Blue Springs,  
Liberty or North Barry Rd.

## SALON CONSULTANTS:

Chad Parkhurst  
816-916-4314

Vonna Occhipinto  
816-456-5772

Shelby Bowden  
660-819-4123

## TICKETS: *limited tickets*

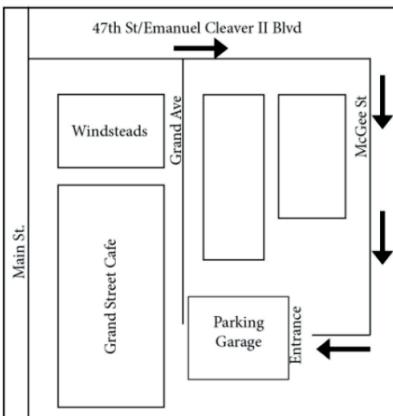
**\$79 early bird price ends 3/1**  
**\$99 3/2 - 4/10** EDU188

**Students \$69 early bird ends 3/1**  
EDU189

## WHERE:

**Grand Street Event Space**  
4740 Grand Ave.  
Kansas City, MO 64112

**FREE PARKING -----**  
Parking garage opens 9:15am  
**Event 10am-3:30pm**  
Garage closes 4:30pm



Take 47th Street east to McGee St.

Turn right.

Turn right again.

Enter the security gate on the east side of the parking garage.

Parking is allowed on levels A, B, and C.

Enter the building through the doors on the west side of the garage.

Once inside, take the elevator to Level 1.

**JOICO**  
the **joi** of healthy hair

**PRAVANA**

**sexyhair**

**KENRA**  
PROFESSIONAL



# JOICO

## Seasonless Express Lightening: Mastering Tones & Contrast

Effortless, luxe color that lasts. Learn modern techniques for seamless blends, spot-on tones, and efficient timing—creating soft, low-maintenance looks that evolve with your clients year-round.

## Strategic Blending Mastery: Low-Maintenance Looks with High-Impact Results



Explore trend-forward, effortless color crafted for the modern colorist—polished, fluid, and fully personalized. Because cookie-cutter color is out; bespoke dimension is in.

# PRAVANA®

Join us for an  
**exclusive event!**

*Elevate your artistry with*

**CHROMASILK®**

**DISCOVER THE  
POSSIBILITIES**



### Special Show-Only Promo:

- Unlock exclusive offers available only at event

### Loyalty Program:

- Learn about our newest loyalty program and receive special prize for signing up

### Expert Education: Melody Larissa, Pravana Creative Artist

- Gain insights and tips from a talented and knowledgeable educator on the Chromasilk Creme Hair Color Collection.
- Melody Larissa brings strong technical expertise and she specializes in lived-in colors that range from blondes all the way to vibrant tones. Melody has a passion to help others curate their personal path to success. IG: @ml\_methods

## REGISTER TODAY!



# KENRA® PROFESSIONAL

## SANDS OF THE EARTH – ARTISTIC COLLECTION 2026

A bold exploration of tone, depth, and identity. Inspired by nature's most breathtaking elements—sunlit dunes, molten sunsets, marbled stone—this collection channels the earth's raw beauty into radiant, dimensional color. Each look is layered with intention, crafted to reflect individuality in every strand. From smoldering ambers to sun-washed blondes, these tones aren't just beautiful—they're transformative.

# sexyhair®

## TRANSFORMATIONAL CUTTING TECHNIQUES

Enhance your client consultation and cutting skills to bring out your client's natural features. Learn how to transform someone's look for the better by identifying their face shape, hair texture, and styling habits.

Get pro tips on how to elevate your styling skills and boost your retail business by teaching your client how to create two completely different styles with the same haircut.



**together we learn: a boutique event**

**4 brands under one roof: mon, april 13th 10am-3:30pm**